This AI Visionaries Acknowledgment recognizes organizations that have achieved key business outcomes by implementing AI/GenAI/agentic AI technologies.

The honorees must demonstrate the following:

- **AI strategy:** The organization must have an overarching, organization-wide AI strategy that is tied to business goals. The project being entered for consideration must show how the initiative is part of the organization's long-term AI road map.
- **The entry project must have AI, GenAI, or agentic AI technologies at its center**.
- **The project must enable substantial use cases that transform complex processes or solve significant problems.**
- **The project must demonstrate responsible AI.**
- **The entry project must be in production, and not currently in a pilot/proof-of-concept stage.**
- **The project must have achieved measurable business outcomes during the past 12 months.**

For more information, please contact :

Wahab Bou Hamdan, Senior Events Audience Development Manager (META) Email: wbouhamdan@idc.com
Mobile: 971565365160

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Entry Name

[   ]

Organization Information

All sections must be answered, unless marked optional.

1. **Name of your organization to be used in official communications:**

[   ]

2. **Organization profile (200 words max):**

[   ]

3. **Organization website:**

[   ]

4. **Industry:**

[   ]

5. **Point of contact (name and contact information of person submitting nomination):**

First name: [   ]

Last name: [   ]

Department: [   ]

Job title: [   ]

Email: [   ]

Contact number: [   ]

6. **Contact at nominated organization (fill out if different from above; leave blank if not applicable):**

First name:

Last name:

Department:

Job title:

Email:

Contact number:

7. **PR/Marketing office details at nominated organization:**

First name:

Last name:

Department:

Job title:

Email:

Contact number:

Important note: Participation in the AI Visionaries Acknowledgement is free of charge, with no additional marketing or other awards costs. The successful organizations will be given complimentary passes to attend the acknowledgment ceremony. **Failure to submit the form through IDC's events platforms or to IDC's representative will result in forfeiture of the recognition.** IDC may also invite winners to participate in IDC thought leadership platforms (including but not limited to IDC webinars, videos, digital series, panel discussions, round tables, etc.) throughout 2026.

Nomination deadline: January 30, 2026

Submission Details

All sections must be answered, unless marked optional.

1. **Country of nomination:**

   United Arab Emirates
   Saudi Arabia
   Qatar
   Kuwait
   Bahrain
   Oman

2. **Project name (to be used in official communications):**

3. **Project rollout date (<u>must be between January 2024 and December 2025</u>):**
   All nominated projects/programs must have gone live no later than January 2025. Use the earliest date at which the project/program was rolled out in the country of nomination. If the project/program is part of a larger initiative, use the date specific to the project/program nominated.

   Please ensure that the initiative or program you are nominating has been rolled out for at least six months. Ultimately, IDC believes that a minimum of six months of live production use is required to evaluate the outcomes of an initiative. However, if you can demonstrate that the initiative or project provided quantifiable benefits in less than six months, then please feel free to include such initiatives, but specify the reason why this was so impactful.

4. **Project lead (please provide the name, designation, and email address of the project lead, should further clarifications be required about the nomination):**

5. **Executive sponsor (please provide the name and designation of the project's executive sponsor, who will receive the acknowledgement should your organization be successful):**

6. **Nomination summary (200 words max):** *This may be used in IDC AI Visionaries Acknowledgment press releases should your initiative be successful. Please include the overview, why it is innovative, and one major measurable business outcome as a result of the initiative.*

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Nomination Information

1. **AI at scale initiative/strategy (500 words max) (30%):**

   Provide an overview of your organization's AI strategy, and explain the background of your project in the context of this strategy. Address at least one of the following.

   - History and road map of your organization's AI initiatives
   - Guidance on responsible AI, dealing with the limits of AI, values alignment, and compliance issues
   - How your organization differentiates itself in the market with this initiative/strategy
   - Overarching approach to implementing your initiative/strategy

2. **Key challenges (500 words max) (10%):**

Elaborate on the key opportunities or challenges that either necessitated the commissioning of the AI/GenAI project or were overcome during the implementation of the project. Provide qualitative and quantitative data on the challenges. Address at least one of the following.

- Business problems addressed by the project
- Causes and impact of the problems/challenges
- Why this specific business problem/s should be addressed by AI/GenAI among many other business or technical problems
- What were your expected outcomes by adopting AI/GenAI for these problems/challenges

3. **Solution details (500 words max) (10%):**

Provide details on the solution(s) deployed, specific technologies utilized, vendors partnered with, and achieved technology outcomes. Address at least one of the following:

- The business opportunity/challenges addressed
- The specific technologies adopted (AI/GenAI/agentic AI technologies)
- The evaluation process or criteria to select the final technologies among others
- The measurement/KPI design to evaluate the solution's success
- Human factors or cultural issues in designing and deploying the solution
- Responsible AI — ethical and security considerations

4. **Transformation benefits (20%):**

   For the top benefits noted above, please provide quantitative measures you have observed or measured for those areas positively impacted by this project (e.g., $300,000 in savings, 20% revenue growth, 5% improvement in customer satisfaction score (CSAT), 20% growth in product upselling, number or % of processes enabled with AI agents, work hours saved). Responses are only required for those areas you believe were addressed by the initiative. Please include a brief explanation for each area you select **(up to 100 words max)**. Enter N/A if not applicable or relevant to your effort.

5. *Lessons learned (200 words max) (30%):*

   What important lessons have you learned from your initiative that you would share with business and technology leaders who are about to undertake a similar journey? How will you replicate the success of your initiative? Do you have plans to expand your initiatives in the future?

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6. **Supporting documents (please include other documents that can further support your nomination).**

Please ensure that all details are completed and send the form to wbouhamdan@idc.com