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Beyond Visibility: Three Steps That Turn IT Spend into Measurable Business Value

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Transformational leader who builds disciplined teams that drive client satisfaction and growth.

Proven across sales, service delivery and client management, using Lean to reduce risk and keep improving.

Venture and equity investment experience, with strong finance, M&A, strategy and governance skills.

Can you show what every IT dollar delivers?

Visibility shows where the money goes. Value shows what it's doing.



1

Find hidden capacity

Where is there room to optimize?

Verified savings



2

Reinvest in what's next

What could that capacity fund?

Fund AI with Cimpl



3

Fund the biggest impact

Which priority delivers most?

Ask the business: who needs it?

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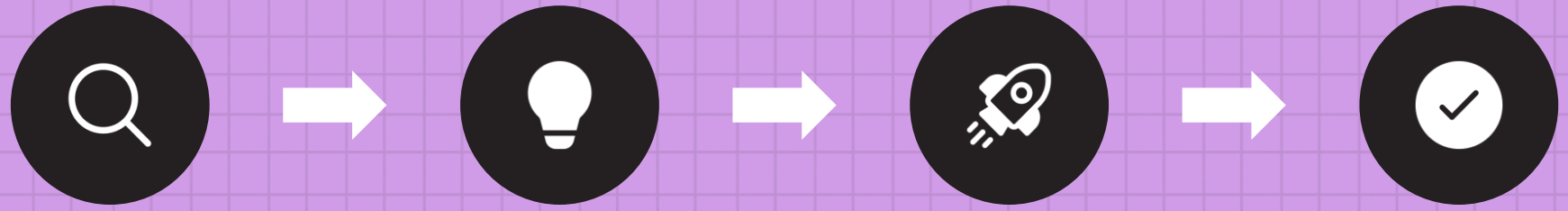
Get ahead of the next request



See the spend → **Unlock capacity** → **Fund priorities** → **Prove value**

Know where to optimize. Back what matters most.